



Experience the difference of a world-class salon!.



Who we are

Chillbreeze Unisex Salon & Spa established in January 2009 with wide range of professional beauty treatments at Anna Salai, Chennai, found its way to a second one in March 2010 at Adyar, Chennai, third one at Sowcarpet, Chennai & fourth one Chillbreeze Unisex Salon & Spa franchisee at Ramapuram, Madurai & Salem, presenting the most avant-garde and suave salons & spas with plush and soothing interiors. One could experience a friendly and comfortable atmosphere with a comprehensive range of professional treatments at reasonable prices for men & women.

Mission Statement

It is Chillbreeze mission to give guests a great experience, while striving for excellence in customer care and retail. Chillbreeze will keep a strong base of team-oriented employees, creating an open, non-competitive environment, so that our guests can enjoy the convenience of working with any one of our talented team members. We will maintain the leading edge in current and upcoming styles with advanced education. By paying special attention to the guests' needs, Chillbreeze is recapturing the lost art of "customer service".



Schwarzkopf
PROFESSIONAL



Together, it's possible for hair

IGORA ROYAL













Ms. Anu Ramesh - Managing Partner

Profile : Ms. Anu Ramesh Trained and Certified in

1. Trained & Certified in Salon Creative Cuts, Vidal Sassoon Master Academy, London.
2. Trained & Certified in Permanent hair Straightening, Yoko Academy, London.
3. Trained & Certified in Hair Anti frizz Treatments, Yoko Academy, London.
4. Trained & Certified in Digital Perming by Hair Experts, London.
5. Trained & Certified in Make up Course, London Beauty School, London.
6. Certified in Advance Haircut & Colour, by Ask Academy Malaysia.
7. Trained & Certified in Advance Haircut & Colour, Ask Academy Bangkok.



Profile : Ms.Anu Ramesh Trained and Certified in

8. Trained & Certified in Advance Hair Straightening Technologies,China.
9. Trained & Certified in Keratin Hair Treatment , China.
10. Advance Course in Aroma Therapy in Emerald Institute , Mumbai.
11. Diploma in SPA essentials in Emerald Institute,Mumbai.
12. Certification from Tamilnadu Govt in Herbal Facial and Body Treatment .
13. Certified in Aroma Therapy by RK Aroma shop .

Beauty Services



Beauty Salon Opportunity

- ✓ Emerging Industry
- ✓ Grooming -a necessity
- ✓ Cash & carry
- ✓ High margin
- ✓ High Loyalty



Franchise Facts

Franchisor bring

- ✓ Brand
- ✓ Business Model

Franchisee bring

- ✓ Local Knowledge
- ✓ Day to day operation
- ✓ Finance



Why Franchise

- ✓ Combine Security with independence
- ✓ Grow your salon within an expanding network
- ✓ Be part of an established brand
- ✓ Share a common pool of resources, ideas and information
- ✓ Benefit from shared marketing cost and greater public awareness of your business
- ✓ Obtain on - going training and management support
- ✓ Save time ,effort and money related to marketing activities and concentrate on the business.
- ✓ Work on business , not necessarily in the business

What do we Support

- ✓ Franchisee Induction & Training
- ✓ Guidance on Site selection
- ✓ Architect and layout finalizing
- ✓ Project Handholding
- ✓ Staff Recruitment Guidance
- ✓ Pre launch promotions
- ✓ On going staff training
- ✓ Staff Assessment & appraisal process
- ✓ Guidance in legal & Statutory requirements
- ✓ Business development support through Promotions
- ✓ Brand building and PR activities
- ✓ Quality tracking system
- ✓ Business Information system
- ✓ Promotions & Brand building
- ✓ Vendor Management
- ✓ Providing business guidelines

Commercials

- ✓ Franchisee Fee Rs.3,00,000 (Tenure 5+ years)
- ✓ Monthly Royalty will be calculated at 10 % on Service sales
- ✓ Royalty collection is on Ten Days Accounting Period (TDP)
1st, 11th and 21st of every month through PDCs'

Commercials

Total Investment	20- 25 lakhs
Salon Size (sq ft)	1200 - 1400

Breakup:

Franchise Fee	3 L
Investment in Interiors	7-8 L
Investment in Equipment / Furniture	3 L
Investment in Professional Products & Beauty Cosmetics	3L
Mktg Expenses Signage, Celebrity, Hoardings & Operational Expenses During Launch	2 L

Commercials



Thanks & Regards

R.Anu

Franchise Advisor

Chillbreeze Unisex salon & Spa

#19/2,3rd Main road,Next to KFC

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